Sally Yerkovich

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**PROFESSIONAL EXPERIENCE**

**Director of Educational Exchange & Special Projects**

**American-Scandinavian Foundation, New York**

2017 -

**Adjunct Professor, M.A. Program in Museum Anthropology, Columbia University**

2015 –

**Faculty Member, Bank Street College Museum Leadership Program**

2012 –

**Ethics Committee**

**International Council of Museums, Paris, France**

Chair, 2016 – 2022

Committee Member, 2011 – 2016

**Chair, Standards and Ethics Committee**

**American Association of State and Local History**

2016 – 2020

**Director, Institute of Museum Ethics and Professor, M.A. in Museum Professions**

**Seton Hall University**

South Orange, New Jersey

2010 - 2018

**Chair, Task Force on Direct Care of Collections**

**American Alliance of Museums**

2014-2016

**Mediator, International Council of Museums/World Intellectual Property Organization (ICOM-WIPO)** 2011 –

**Consultant**

2006 -

Advisor to mission-driven organizations on fund raising, capacity building, institutional governance, strategic planning, community engagement, project management, and audience development. Primary clients included:

* **A Blade of Grass** (2016) Facilitator for Board Retreat on Mission and Vision
* **Smithsonian Institution** (2016) Provost’s Dialogue: Exhibition Conversation Respondent
* **Henry Street Settlement** (2012 - ) Project manager, “The House on Henry Street,” a multi-platform project for Henry Street’s for 125th anniversary, funded by NEH
* **UNESCO** (2014-2015) Background paper on codes of ethics for intangible cultural heritage
* **Montclair Historical Society** (2014-2016) Feasibility study of historic properties
* **Art Beyond Sight** (2013 - 2015) Content developer for Disability and Inclusion Project
* **Médiathèque Musicale Mahler,** Paris, France (2013- 2015) Fund raising
* **Dyckman Farmhouse Museum** **and Dyckman Farmhouse Museum Alliance** (2011 – 2012) Organizational management and governance
* **Asian/Pacific/American Center at New York University** (2009 – 2010) Fund raising
* **America for Bulgaria Foundation and the Department of Archaeology at New Bulgarian University and (Sofia**) (2008 - 2009) Assessment of national museums (with Fund for Arts and Culture) and consultant on children’s museum project

**President, Tribute Center**

**September 11th Families Association**

New York, New York

2005 – 2006

**President and C.E.O.**

**The New Jersey Historical Society**

Newark, New Jersey

1997 - 2005

**Consultant**

1993 – 1997

Advisor on strategic planning: evaluating an organization's resources and capabilities; developing mission statements as well as realistic short and long term goals; organizing fundraising campaigns; and conceiving and implementing programs and exhibitions with strong intellectual content and public appeal. Primary clients and projects:

* **Ellis Island Immigration Museum/National Park Service** (1996 - 1997) Principal Investigator on National Park Service contract to evaluate the 25-year-old Oral History Program and assess its purposes and objectives, selection processes, records, collections, public programming, management, and staffing.
* **The New-York Historical Society** (1995 - 1997)

Strategic Planning Consultant and History Advisory Committee Chair.

* **A More Perfect Union** (1996 - 1997)

Managing director for national media education and community outreach project focused upon issues related to immigration and American identity.

* **Novosibirsk Picture Gallery, Novosibirsk, Russia** (May – June 1996)

Consultant for Citizen's Democracy Corps (aka Citizen's Development Corps).

**Interim Executive Director**

**The Museum for African Art**

1994 - 1995

**Associate Director**

**Museum of the City of New York**

1992 – 1993

**Director of Museum Programs**

**South Street Seaport Museum**

1986 – 1992

**National Endowment for the Humanities**

**Division of Public Programs**

Washington, D.C.

1979 - 1986

At the National Endowment for the Humanities, I held a series of progressively more responsible positions:

**Deputy Director, Division of Public Programs, 1985 - 1986**

**Assistant Director for Humanities Projects in Museums and Historical Organizations, 1985 – 1986**

**Program Officer**

**Humanities Projects in Museums and Historical Organizations, 1983 - 1985**

**Program Officer**

**Program Development/Special Projects, 1979 – 1983**

**National Endowment for the Arts, Arts Specialist**

**Folk Arts Program**

1977 – 1979

**EDUCATION**

Ph.D., University of Pennsylvania (Folklore and Cultural Anthropology)

M.A., University of Pennsylvania (Folklore and Cultural Anthropology)

A.B., Connecticut College (Classics)

**ADDITIONAL PROFESSIONAL TRAINING**

Interim Executive Director Course, Support Center for Non-Profit Management (2007)

Mediation for Art and Cultural Heritage, International Council of Museums/World Intellectual Property Organization (2011)

MediateArt, Volunteer Lawyers for the Arts Mediator Training (2012)

Legal Issues in Museum Administration (2013, 2014, 2015, 2016)

**LANGUAGES**

Basic French, Classical Greek, Latin, Italian, Yoruba, Intermediate Russian, Beginning Norwegian

**AWARDS AND OTHER DISTINCTIONS**

**National Award for Museum Service** (New Jersey Historical Society),1998

**Spirit of Olmsted Award,** 2002

**Medal of Gratitude**, President of the Sakha Republic (Yakutia), Russia 2003

**Samuel H. Kress Foundation Fellowship** to attend ALI-CLE Legal Issues in Museum Administration course, 2013, 2014, and 2015**SELECTED RECENT PUBLICATIONS AND PUBLIC PRESENTATIONS**

2020 “Ethics for Registrars and Collections Manager,” in *Museum Registration Methods, 6th Edition,* edited by John E. Simmons and Toni M. Kiser. New York: Rowman & Littlefield.

2018 “Use of Funds from the Sale of Deaccessioned Objects: It’s a Matter of Ethics,” in *Is It Okay to Sell the Monet? The Age of Deaccessioning in Museums,* edited by Julia Courtney. New York: Rowman & Littlefield, pp. 77-82.

2017 Review of *Keeping Their Marbles: how the treasures of the past ended up in museums…and why they should stay there,* by Tiffany Jenkins. *History News.*

2016 *A Practical Guide to Museum Ethics,* New York: Rowman & Littlefield

2016 “Ethics in a Changing Social Landscape: Community Engagement and Public Participation in Museums,” in *Museums, Ethics and Cultural Heritage,* edited by the International Council of Museums, New York: Routledge.

2016 Keynote Address: “The AAM Task Force on the Direct Care of Collections,” George Washington University Museum Studies Annual Marie C. Malaro Symposium, April 15, 2016.

2015. Keynote Address: “Global Issues in Museum Ethics,” Annual meeting of the U.K. Museums Association, Birmingham, England. <https://www.youtube.com/watch?v=b1cAu4mv7TQ>

2015 “Detangling Deaccessioning: Defining ‘direct care’ reflects an ethical obligation,” *Museum*, March/April, volume 94, no. 2, 23-27.

2014 “Is There a Future for Museum Ethics?” Plenary presentation at “Museums, Politics and Power,” a joint conference of the International Council of Museums (ICOM) national committees of the U.S., Germany and Russia, St. Petersburg. To be published in proceedings.

2012 Review of *Changes in Museum Practice: New Media, Refugees and Participation*, edited by Hanne-Lovise Skartveit and Katherine Goodnow, in *International Journal of Heritage Studies.*

2012 Review of *Twilight at Conner Prairie: The Creation, Betrayal, and Rescue of a Museum,* by Berkley W. Duck III, in *Museum History Journal*, volume 5:2.

2011 “Reflecting on ‘Hide/Seek” (paper presented at Museums and Difficult Heritage, at the annual conference of the International Committee on Museums of Archaeology and History and the International Association of Museums of History, Helsinki).

2008 “Museums Engaging Controversy – Two Case Studies,” *Museums and Universal Heritage: History in the Area of Conflict between Interpretation and Manipulation, 170-179 (Luxembourg, ICMAH).*

2006 “Linking the Present with the Past through Intangible Heritage,” *International Journal of Intangible Heritage*, 1(1): 43-52.

2005 “Witnesses to History as Museum Docents,” (paper presented at The Museum and Change II, a joint meeting of INTERCOM, the International Committee on Management of the International Council of Museums, and the Czech Museum Association, Prague), published online at http://www.intercom.museum/conferences/2005/.

2005 “Engaging with the Contemporary,” *Museum Ireland,* Volume 15: 18-29*.*

**MEMBERSHIPS AND SERVICE**

**International Council of Museums (ICOM)**

Ethics Committee(2011 – 2016); Chair (2016-2022)

ICOM-WIPO (World Intellectual Property Organization) Mediator (2011 - )

**US Committee for ICOM**

Board Member (2000 - 2006); Nominating Committee (2002, Chair 2004 - 2005); Technical Advisor (2016 - )

**Merchant’s House Museum**

Board of Trustees (2013 - )

**Society for the Advancement of Scandinavian Study**

Executive Council (2022 - )

**Fund for Arts and Culture**

**President** 2006 - 2011; Board Member 2002 - 2011; Volunteer 1997 – 2011.

Leader of all-volunteer non-profit organization that promoted best practices for cultural institutions in order to strengthen local communities and encourage a stronger civil society in countries with emerging market economies.

* Developed and conducted fifteen management and fund raising seminars for cultural institution directors and staff and ministries of culture in Russia, Central Europe, the Balkans and Armenia (1997 - 2011)
* Assessed state of museum and cultural organization practice in Bulgaria for new foundation dedicated to building the private sector (2009)
* Built Board committee structure, initiated evaluation and strategic planning, and increased both Board and volunteer involvement
* Recruited volunteers to participate in Fund-sponsored seminars; liaised with cultural experts in Central and Eastern Europe to develop effective programs and ensure local support

**Council for Museum Anthropology**:

President (1996-98), Board of Directors (1988-89, 1992-94), Vice President (1990-92), American Association of Museums Program Chair (1994), Long Range Planning Committee Chair (1993-95), By-Laws Committee Chair (1995)

**American Anthropological Association**:

Executive Board (1996-97); Fellow, Nominations Committee (1985-87, Chair 1987)

Soyuz, The Research Network for Post-Communist Cultural Studies (1996- )

**American Alliance of Museums**:

Board Member at Large (1992-95); National Program Committee (1995)

Surveyor, Museum Assessment Program; Chair AAM Direct Care Task Force (2014-2016)

**International Women’s Forum** and **New York Women’s Forum, Inc.**

Member (1999 - 2016)